



It all starts with 1 thing.

My1thing.com is a WWF 60+ project to inspire people to commit 1 thing to reduce their carbon footprints, fight climate change, and ultimately commit to doing even more things for a greener Earth.

Climate change is happening. Our planet is warming up, and that's just the beginning of more tropical storms, deadlier floods, and less-livable environments for many Philippine species - including us.

We can't stop it from happening, but we can start fighting back by reducing the amount of carbon we throw back into our atmosphere and slow down climate change enough for us to adapt in time.

Fighting climate change doesn't mean immediately junking your gas guzzler for a hybrid, planting whole forests, or making drastic changes to your lifestyle. What you'll learn from My1thing.com is that fighting climate change starts by simply committing 1 thing to reduce your carbon footprint like switching to E10 fuel, turning off unneeded lights or bringing an eco bag when shopping. Once you start with one thing, you'll find yourself inspired to commit more and more things to lessen your carbon footprint and help Mother Earth keep her cool.

So, what's your 1 thing?

How to use our site:

Are you part of a community project, corporate social responsibility program, school activity or simply someone with a personal commitment to help fight climate change? We want to know what you're doing, and how you're doing it.

Step 1: Simply create a profile page on our website.

Step 2: Share the 1 thing you're doing to fight climate change.

Step 3: Share it with friends and inspire other to do the same.

By continuing to commit do more things and sharing all our efforts, we can show the world how big a difference we're making. Because the more things we do, the greener our Earth's future will be.